

Survey Question Types

Survey questions are used for gathering information or opinion and don't have correct or incorrect answers. Survey questions can be used in both graded quizzes and surveys.

The list below includes all 12 survey question types supported by iSpring QuizMaker.

- [blocked URLLikert Scale](#)
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blocked URLLikert Scale

Respondents are asked to choose a response on a Likert scale that best reflects their opinion on a statement.

Question 1 of 1 ▾

How would you rate our website in terms of the following?



	Excellent		Poor
<i>Coverage of information</i>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Design and appearance</i>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
<i>Organization of information</i>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
<i>Ease of navigation</i>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Submit

You can add as many statements as you need. The order of statements can be changed with the Move Up and Move Down actions in the contextual menu.

Likert Scale Question

Picture Audio Video

How would you rate our website in terms of the following?

Answer

Statements
⋮ Coverage of information
⋮ Design and appearance
⋮ Organization of information
⋮ Ease of navigation
Type to add a new item

Add Answer
Delete Answer
Move Up
Move Down
Scale...

It's also possible to change the default five-point scale by clicking the Scale button and editing scale entries.

Likert Scale Labels

#	Scale Labels
1	Poor
2	Average
3	Excellent

Add Grade
Remove Grade
Move Up
Move Down

Show numbers on scale

OK Cancel

blocked URL Yes/No

A survey participant is asked to choose if he or she agrees with the given statement.

The general impression about iSpring website is positive

Yes

No



Submit

You don't have to go with the default YES or NO. You may change the text of the answer choices. Click the option and edit the text. It's also possible to add an image or an equation to the answer choice.

Yes/No Question

The general impression about iSpring website is positive

Picture Audio Video



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Answer

Premise	
Yes	 α^2
No	 α^2

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[blocked URL](#) Pick One

A survey participant is offered to choose one option from several alternatives.

How often do you visit our website?

Every week

For the 1st time

Every day

Every month

On need basis



Submit

You can add as many choices as you need and change the text. Choices can be rearranged with the **Move Up** and **Move Down** actions in the contextual menu. If an answer choice is marked as 'Type in', user will have an option to enter custom answer for it.

Pick One Question

How often do you visit our website?

Picture Audio Video



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Answer

Type in	Premise		
<input type="checkbox"/>	Every day		α^2
<input type="checkbox"/>	Every week		α^2
<input type="checkbox"/>	Every month		α^2
<input type="checkbox"/>	On need basis		α^2
<input type="checkbox"/>	For the 1st time		α^2
	Type to add a new item		

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blocked URL Pick Many

A survey participant is offered to select one or several options from the available choices.

Question 1 of 1 ▾

What is/are your purpose(s) of visiting our website?
(You can select more than one option)



- For general information about iSpring company*
- For detailed information about iSpring products*
- For downloading a trail of one of iSpring products*
- For purchasing iSpring products*
- For upgrading iSpring software*
- For contacting the Support Team*
- For finding a solution for a problem on iSpring forum*

Submit

You can add as many options as you want and arrange them in the desired order. If an answer choice or multiple choices are marked as 'Type in', user will have an option to enter custom answer for them.

Pick Many Question

Picture Audio Video

What is/are your purpose(s) of visiting our website?
(You can select more than one option)

Answer

Type in	Premise	
<input type="checkbox"/>	For general information about <u>iSpring</u> company	 α^2
<input type="checkbox"/>	For detailed information about <u>iSpring</u> products	 α^2
<input type="checkbox"/>	For downloading a trail of one of <u>iSpring</u> products	 α^2
<input type="checkbox"/>	For purchasing <u>iSpring</u> products	 α^2
<input type="checkbox"/>	For upgrading <u>iSpring</u> software	 α^2
<input type="checkbox"/>	For contacting the Support Team	 α^2

Options Feedback and Branching

Use default options

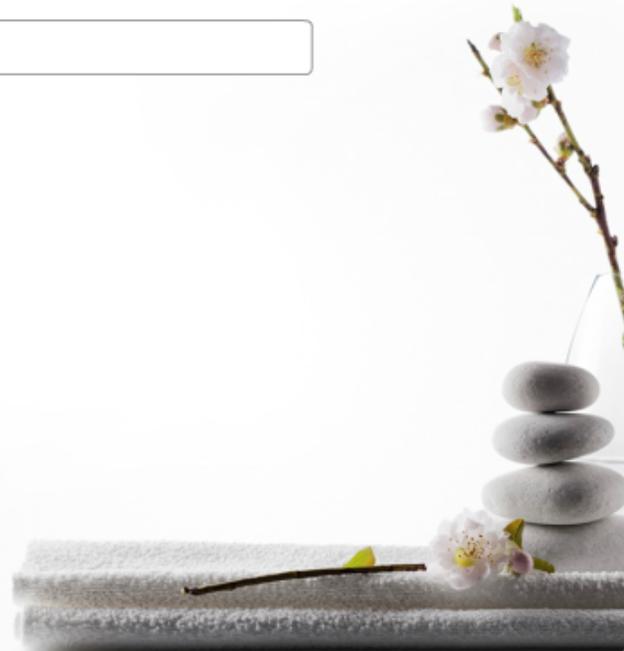
May skip Shuffle answers Limit number of answers: 1

blocked URL Short Answer

A survey participant should type a short answer (one line) in the text field.

Question 1 of 1 ▾

Please specify your e-mail address (optional)



Submit

Type in your message to the survey participants in the Editor and design your question.

Short Answer Question

Please specify your e-mail address (optional)

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@

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Details

blocked URL Numeric

A survey participant should enter a numeric value to answer this question type.

Please specify your age (optional)

30



Submit

Type in your message to the survey participants in the Editor and design your question.

Numeric Survey Question

Please specify your age (optional)

Picture Audio Video



Details



blocked URLRanking

A survey participant is prompted to rank items in preferred order.

What is your personal attitude to website characteristics (starting from the most important)



1. Design and appearance

2. Organization of information

3. Coverage of information

4. Ease of navigation

Submit

You can add as many answers as you want in the Answer area.

Ranking Question

What is your personal attitude to website characteristics (starting from the most important)

Picture Audio Video



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Answer

Answers	
⋮ Coverage of information	 α^2
⋮ Organization of information	 α^2
⋮ Design and appearance	 α^2
⋮ Ease of navigation	 α^2
Type to add a new item	

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blocked URLMatching

A survey participant is asked to match pairs of words, phrases or images.

Question 1 of 1 ▾

Match the items on the left with the items on the right

Item 3 Match 2

Item 2 Match 2

Item 1 Match 1

Submit

Add several pairs of words, phrases or images. It's possible to add an image or an equation to the text.

Matching Survey question

Match the items on the left with the items on the right

Picture Audio Video

Answer

Premise	Response
Item 1	Match 1
Item 2	Match 2
Item 3	Match 3
Type to add a new item	

blocked URL Which Word

A survey participant is offered to fill in the blanks in sentences with words from a word bank.

Drag the words and drop them to the appropriate places

Drag the and drop them to the appropriate .

places

places words

Submit

Type a text and replace some words with placeholders. Then add as many words to the word bank as you like.

Which Word Question

Drag the words and drop them to the appropriate places

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Details

Drag the and drop them to the appropriate .

Insert Blank

Delete Blank

Clear Items

Items

- words
- places
- Type a new extra item here

blocked URL Fill in the Blank

A survey participant is asked to fill in the blanks in a given text.

Please fill in the following paragraph

I work in the sphere of IT . This is why I am using iSpring software for developing e-cou . I am most interested in product. I visited iSpring website to .



Submit

Type a text and replace some words with blanks.

Fill in the Blank Survey Question

Picture Audio Video

Please fill in the following paragraph



Details



I work in the sphere of . This is why I am using iSpring software for . I am most interested in product. I visited iSpring website to .

Insert Blank

Delete Blank

blocked URL Multiple Choice Text

A survey participant is asked to choose one of the options from a drop-down list.

Question 1 of 1 ▾

Please specify some personal particulars



Sex

Education

Occupation

Replace one or more words or phrases in the text with a drop-down list of possible answers using the **Insert List** button. Each list should contain at least two items.

Multiple Choice Text Survey Question

Please specify some personal particulars

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Sex

Education level

Occupation

blocked URL Essay

Survey participant is asked to share his or her opinion on a given topic in a freeform response.

What you didn't like about iSpring website was



Type in your Essay here

Submit

Type in your message to the survey participants in the Editor and design your question.

Essay Question

What you didn't like about iSpring website was

Picture Audio Video

Details □

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