

Email Tracking

iSpring Cloud allows you to share your files with others via email right from your account. The Email Report shows the activity of an email recipient. Activity means the following information: what content items were viewed and how much time they viewed a presentation or a media file.

To view the Email Report:

- 1. On the Tracking page, click **Email Tracking**.
- 2. Click on the email address
or
Click **View Report** in the corresponding row

Use this page to see the list of recipients who viewed your emails.	
Email ↓	Viewed Content
aleksandr.petukhov@ispringsolutions.com	0
aleksey.chemodanov@ispringsolutions.com	2

- 3. The report page lists all content items shared with a selected email recipient and the number of slides viewed.

aleksey.chemodanov@ispringsolutions.com		Export ▾	3/08/2016 - 10/08/2016
Campaign ↓	Slides Viewed		
!Software Simulation.pptx Aug 5, 2016 2:00 pm	100% (7/7)	View Report	
Bank_learning_EN Aug 5, 2016 1:19 pm	-		

You can open a detailed report for each presentation in the Campaign list by clicking its title.

aleksey.chemodanov@ispringsolutions.com		Export ▾
!Software Simulation.pptx		
10 Views	7 / 7 Viewed Slides	02:02:13 Total Duration
Slide	Views	Avg. View Time
1. Main Screen	1	00:00:04
2. Cloud Protection	1	00:00:05
3. Main Screen Options	1	00:00:08

The summary part includes the following information:

Views	Link open rate (how many times a shared link was opened)
Viewed Slides	The number of viewed slides
Total Duration	The total content viewing time

In the report table, you can track the number of views per each slide and check average content viewing time.