

# Branding

Under the **Branding** tab, you can set up the account color scheme, logotype, and favicon.

The screenshot shows the iSpring Learn Settings interface. On the left is a dark sidebar with navigation options: Dashboard, Courses, Reports, Events, Users, Course Questions, and Settings (highlighted). The main content area is titled 'Settings' and has a top navigation bar with tabs: Main, Branding (active), Additional Options, Integrations, and Billing. A user profile icon is in the top right. Below the tabs, a 'Branding' tooltip is visible. The main text reads: 'Here you can choose the color scheme and logotype for the user and admin portal and add a favicon.' To the right are 'User Portal' and 'Save' buttons. Below this is a section titled 'User Portal Design' with the instruction: 'Customize user portal appearance. Select one of the pre-built color schemes below or create your own custom scheme, and upload a logotype.' At the bottom, there is a 'Color Scheme:' label followed by a row of color swatches (white, black, blue, dark blue, green, grey, yellow, red, purple) and an edit icon.